

Cognitive Bias Exercise 1-1

(Based on [Cognitive bias cheat sheet by Buster Benton.](#))

Instructions:

Using the Wikipedia links or other resources, create a one sentence definition for each bias.

Find and record examples of each bias.

Scoring: 1 point for each example of a bias, 3 points if it's in your own work.

Problem 1: Too much information

Summary: We notice things that are already primed in memory or repeated often.

[Attentional bias:](#)

[Availability heuristic:](#)

[Base rate fallacy:](#)

[Context effect \(Cue-dependent forgetting, Mood-congruent memory bias\):](#)

[Empathy gap:](#)

[Frequency illusion \(Baader-Meinhof Phenomenon\):](#)

[Illusory truth effect:](#)

[Mere exposure effect:](#)

[Omission bias:](#)

Patrick Durusau, patrick@durusau.net, [@patrickDurusau](#)

[Attribution 4.0 International 2016](#)